## **Growth Management Strategy and Employment Land Strategy**

## What is the Purpose of the Growth Management (GMS) and Employment Land (ELS) Strategies?

- Review existing Employment Areas and employment conditions and undertake an Employment Area vacant land supply analysis.
- Provide a 5-year population, housing, and employment forecast for each Village, and for the remaining rural areas.
- Prepare Employment and Community Area land needs analysis to 2051.
- Present options for additional Employment Area lands beyond the 2051 planning horizon.
- Assess existing Official Plan policies and provide recommendations to inform the Township's ongoing Official Plan Review.

## What We Heard

- Balance growth and settlement area boundary expansions with preserving King's character and the natural environment.
- Provide opportunities economic growth and redevelopment in the rural area and Hamlets.
- Desire for more commercial and retail opportunities in King City.
- Preference for the southwest option (Option #2) for Employment Area growth in Nobleton.
- Support for designating additional lands for Employment across the Township.
- Require commercial and/or institutional uses in all buildings within the Mixed-Use designation and develop policies to ensure that commercial space is retained when commercial sites redevelop.
- Ensure appropriate transition in built form between the Village Core Areas and Established Neighbourhoods.
- Provide opportunities for minor infill in existing neighbourhoods.
- Desire for new residential and Community Areas areas in Nobleton to accommodate future growth.



**50+** Virtual Open House Attendees

**40+** ELS & GMS Open House Attendees

10+ One-on-One ELS Interviews

**200+** Downloads of Open House Presentation

## **Next Steps**

Meet with interested and affected parties.

Respond to comments and questions.

Incorporate Council direction and recommendations into the Official Plan Review.

Present final recommendations and draft Official Plan Amendments to Council.

