



**THE CORPORATION OF THE TOWNSHIP OF KING**  
**Report to Council**

**Monday, June 17, 2024**

**Corporate Services Department - Clerks Division**  
**Report Number COR-CLK-2024-007**  
**Municipal Street Naming Fifth Avenue Homes (19T-19-K03)**  
**1986, 2000, and 2008 King Road, King City, ON**

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**RECOMMENDATION(S):**

The Director of Corporate Services respectfully submits the following recommendation(s):

1. Report Number COR-CLK-2024-007 be received.
2. Council APPROVE the assignment of one (1) street name for a private road within the Fifth Avenue Homes Plan of Subdivision, in the Village of King City, Ontario, as follows:

Street 'A': Simona Elisa Lane

**REPORT HIGHLIGHTS:**

- The assignment of one (1) municipal street name is required for a new condominium road which will intersect King Boulevard within the Fifth Avenue Homes Plan of Subdivision, located on the north side of King Road, in the Village of King City.
- Fifth Avenue Homes, King Fire & Emergency Services and the Regional Municipality of York staff are supportive of the street name proposed.

**PURPOSE:**

The purpose of this report is to provide Council with the proposed name for consideration for Street 'A' within the Fifth Avenue Homes Development Plan of Subdivision in the Village of King City.

**BACKGROUND:**

The naming of municipal streets, both public and private, is administered in accordance with the Township's Municipal Street Naming and Park Naming Corporate Policy COR-POL-131 ('Policy').

Pursuant to the policy, names are placed on a reserved inventory for future assignment within King. Prior to inclusion on the inventory, names are researched for conformity and are reviewed to ensure that there are not duplications within other areas of York Region, or in areas in close proximity to King's municipal boundaries. The proposed names are then reviewed by the Region and upon advisement of no concerns, the names are then subsequently 'reserved' by York Region for use on King's inventory list for future consideration and assignment by Council.

**ANALYSIS:**

Staff consulted with internal and external stakeholders including the Regional Municipality of York, King Fire & Emergency Services, and Fifth Avenue Homes, throughout the street naming review process. All comments were taken into consideration in determining the final name to be proposed for this development.

The name "Simona Elisa Lane" is proposed for assignment for Street 'A'. Simona Elisa Ursini holds profound personal significance to Jonathan Ursini, owner of Fifth Avenue Homes, being the name of his late grandmother, who passed away more than a decade ago. Simona Elisa Ursini lived in Vaughan for several decades and throughout her life, she was an active volunteer and philanthropist within the community, specifically at her local church. Despite arriving in Canada as a young woman with limited education and work experience, she quickly found employment the day she arrived. Simona's resilience and hard work, alongside Jonathan's grandfather, led to the founding of a successful woodworking company in York Region. Simona's story is one of perseverance, dedication, and community service.

The one (1) proposed street name is identified on the location map attached as Appendix 1, to this report.

**FINANCIAL CONSIDERATIONS:**

There are no financial considerations resulting from the recommendations contained in this report.

**ALIGNMENT TO STRATEGIC PLAN:**

The 2023-2026 Corporate Strategic Plan (CSP) was adopted by Council on June 12, 2023. The CSP reflects the priorities of upmost importance to the community and defines the obligations and commitments of the Township of King to its citizens and to the public. The CSP is aligned with the Townships long-term vision defined in the "Our King" Official Plan. The CSP also aims to ensure that staff initiatives focus on and work towards supporting King's Vision, Mission and Values.

This report is in alignment with the CSP's Priority Area(s), and/or associated Objective(s) and/or Key Results(s):



Complete  
Communities

Enrich community well-being and make King the ideal place to live, work and play.in-kind contribution requests by 2024.

Street naming ensures that history and heritage are recognized throughout the Township and, as such, contributes to community completeness. Street names give character and life to the spaces they occupy and serve as historical markers for the Township. In addition, street naming ensures that physical areas can be identified and are accessible by the public, further advancing the objectives aligned with this report.

**CONCLUSION:**

Staff and the Regional Municipality of York support the proposed private street name. Upon approval by Council, the name will be circulated to respective stakeholders by the Clerk's Division.

**ATTACHMENTS:**

[Fifth Avenue Homes King City - Site plan Simona Elisa Lane](#)

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Recommended By:

**Jennifer Caietta**  
Director of Corporate Services

Prepared By:

**Denny Timm**  
Township Clerk



FIFTH  
AVENUE  
HOMES  
KING CITY

SITE PLAN

[FifthAvenueKingCity.ca](http://FifthAvenueKingCity.ca)

Appendix 1

KING BOULEVARD

STREET 'A'

SIMONA ELISA LANE

KING ROAD

FRONT LOAD TOWNHOMES

REAR LOAD TOWNHOMES

All lot renderings are artist's concepts only and drawings are not to scale. All materials, specifications and lot dimensions are subject to change without notice. Steps may vary at any exterior entrance. Exterior railings to be installed only as required by grade notwithstanding any illustrations or plans. E. & O.E. June 1, 2023

