

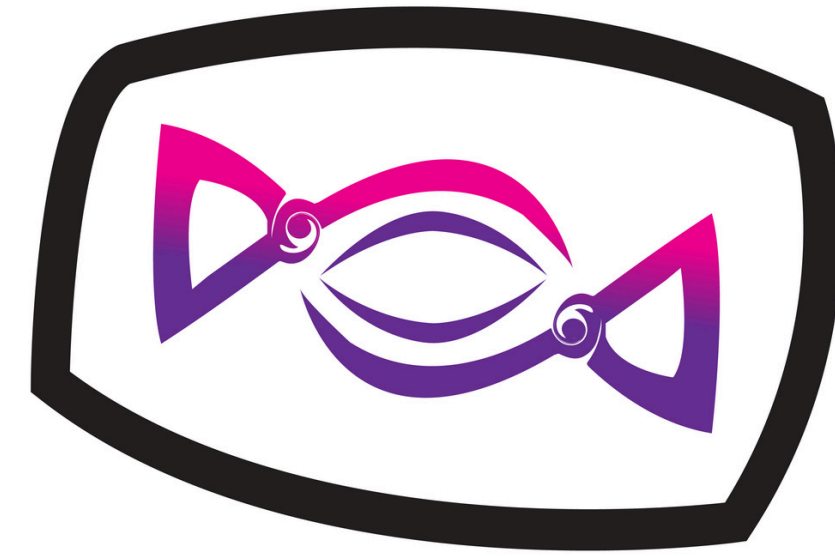
*Introduction*

# WHO IS EYE CANDY ADS?

## Mission Statement:

We make what was once impossible, possible. Highlighting community values through cost effective advertising for Local Small Businesses & Services

[www.EyeCandyAds.com](http://www.EyeCandyAds.com)



## EYE CANDY ADS

ESTABLISHED FEBRUARY 2020

Proud Member of:





# BEFORE



Attention - Roadside post has ice damage and has split at corner above gusset. Adding additional wind load may compromise post











# AFTER







Dear Eye Candy Ads Team,

As the year unfolds, it brings with it an opportunity to reflect on the partnerships that have significantly contributed to our success. Among these, Eye Candy Ads stands out as a cornerstone of our business's growth and vitality in the King Township and surround area. I want to extend my sincerest gratitude for the exceptional service and unparalleled dedication you have provided as our advertising partner.

In the realm of real estate, local visibility is not just a buzzword; it's the lifeblood of our operation. As a small business, we rely on the strength of local advertising to connect with our community and establish a trusted brand presence. Your team's expertise in creating impactful billboard campaigns has been instrumental in achieving this objective. The billboards you have crafted for us are more than advertisements; they are beacons in the community that signal our commitment to local residents.

Your understanding of the local landscape and the tailored strategies you employ have ensured that our annual investment translates into not only leads but also long-term client relationships. This strategic local focus has enabled us to stand tall amongst competitors and has been a vital factor in our sustained success.

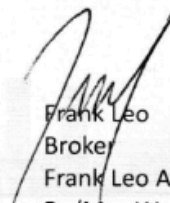
The power of local advertising cannot be overstated, and with Eye Candy Ads, we have witnessed this first-hand. Your ability to tap into the heart of community engagement through compelling and locally-relevant billboards has fortified our brand's local presence, and your work has become a topic of conversation. It is clear to us that you do not merely create advertisements; you weave our narrative into the fabric of the local scenery.

As we continue our partnership, I am confident that the ingenuity and passion you bring to the table will keep us at the forefront of our community's real estate market. Your efforts resonate deeply with our local audience, driving both awareness and business in a way that is truly unique to the personalized nature of local advertising.

Please convey my thanks to each member of your team who has played a role in our campaigns. It is your collective creativity and local market insights that have made all the difference. We are more than excited to see what new heights we will reach together in the upcoming year.

Once again, thank you for making local advertising a stronghold of our business strategy and for helping us to cultivate and maintain our community roots through your exceptional work.

Warmest regards,



Frank Leo  
Broker  
Frank Leo Associates  
Re/Max West Realty Inc.

**RE/MAX**  
WEST REALTY INC.  
BROKERAGE  
Independently owned and Operated  
Not Intended to Solicit Persons Under Contract.

CALL  
416 **-917-5466** (LION)  
**www.GetLeo.com**







Live Stream  
Cohost





## First Digital Billboard in Georgina

June 5, 2024

Eye Candy Ads  
121 Bridge Street  
Bradford, ON, L3Z 3H3

Dear Mark Snaper of Eye Candy Ads

I hope this letter finds you well. I am writing to confirm that there have been no reports of distractions or complaints from anyone in the Town of Georgina regarding your digital billboard.

As a Manager of Municipal Law Enforcement, I am tasked with ensuring that all signage within our community adheres to the regulations and standards set forth by our town. I am pleased to inform you that your digital billboard has consistently met these standards, and we have not received any complaints from residents or visitors. This speaks highly of your company's dedication to creating effective yet unobtrusive advertising.

On a personal note, I must say that I thoroughly enjoy driving by your billboard. It is always a delight to see which local businesses are featured and how creatively they utilize the digital space. Your billboard not only provides a platform for our local businesses to reach a wider audience, but it also adds a vibrant and dynamic element to our town's landscape. It is clear that a great deal of thought and care goes into the content displayed, and this is much appreciated by many in our community, myself included.

Your efforts to maintain high standards in your advertising practices do not go unnoticed. It is encouraging to see a company that values both effectiveness and community impact. Your billboard serves as an excellent example of how modern advertising can integrate seamlessly into our environment without causing undue distraction or concern.

Thank you for your continued cooperation and for being a valuable part of our community. Should you have any questions or require further information, please do not hesitate to contact me.

Best regards,



**Mike Hutchinson**  
Manager, Municipal Law Enforcement | Legislative Services  
26557 Civic Centre Rd., Keswick, ON | L4P 3G1  
905-476-4301, ext. 2265 | [georgina.ca](http://georgina.ca)





**\$1,500,000**

Unlock Price Rating!

20620 Highway 11, King, ON L3Z2A9

Save

Share

Contact

-  
Beds

0  
Baths

1  
Sq Ft



### Your Local Guide

Find your dream home! Speak with your Realty.ca exclusive market expert today!

Contact Agent

Call Agent

Development opportunity located in a rapidly developing area just minutes from central Bradford. Over 200 ft of frontage on Highway 11. Wide array of permitted uses including Open Storage. (id:55598)



LOCAL BOUTIQUE AGENCY  
19+ BILLBOARDS  
12+ BENCHES

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16,000,000 +  
MONTHLY VIEWS



- Canadian Manufacturers
- Locally sourced services
- Cost effective
- Quality Advertising





# Nominations & Awards



2021 START-UP BUSINESS AWARD  
MP SCOTT DAVIDSON



2021 START-UP BUSINESS AWARD  
CAROLINE MULRONEY



2021 BRADFORD BOARD  
OF TRADE NOMINATIONS



2022 BRADFORD BOARD  
OF TRADE NOMINATIONS



2023 BRADFORD BOARD OF  
TRADE NOMINATIONS



2023 KING  
CHAMBER OF COMMERCE



2023 HOME BASED BUSINESS AWARD  
CAROLINE MULRONEY



2021 START-UP BUSINESS AWARD  
BRADFORD BOARD OF TRADE



2023 TOP SPONSOR OF  
THE RUN FOR BRADFORD



2023 HOME BASED BUSINESS AWARD  
BRADFORD BOARD OF TRADE



2023 HOME BASED BUSINESS AWARD  
MP SCOTT DAVIDSON



# NOTABLE PROJECT





# CHARITY WORK



BETHESDA HOUSE

P.O. BOX 82,  
BOWMANVILLE, ONTARIO  
L1C 3K8  
www.bethesda-house.ca  
Administration: 905-623-6045  
E-mail: [administration@bethesda-house.ca](mailto:administration@bethesda-house.ca)

Eye Candy Ads  
121 Bridge Street, Unit 5A  
Bradford, O L3Z 3H3

Dear Mark

Thank you for your continue support and recent in kind donation of billboard advertisement from April to December for Bethesda House.

We are grateful to you for your support as we work to help provide secure Shelter, outreach services, women-centered advocacy, education and other supports to women and their children, empowering them to overcome the fear and oppression resulting from domestic abuse and all forms of violence.

Your contribution allows us to support our clients as they navigate this next chapter of their lives.

Warm regards

Official Receipt for Income Tax Purposes

Description: In Kind

Receipt No.: 2025001

14083 5802 RR 0001

Canada Revenue Agency : <http://www.cra-arc.gc.ca/>

P.O. Box 82, Bowmanville, Ontario L1C 3K8

Received from:  
Eye Candy Ads  
121 Bridge Street, Unit 5A  
Bradford, O L3Z 3H3


Received on:  
Issued on:

FMV of Property Transferred: \$14,730.00  
Amount of Advantage: \$14,730.00  
Eligible amount of gift: \$14,730.00

"BUILDING HOPE...CHANGING LIVES"  
A non-profitable charitable organization # 14083 5802RR0001

In partnership with our diverse community, Bethesda House provides secure shelter, outreach services, woman-centered advocacy, education and other supports to women and their children, empowering them to overcome the fear and oppression resulting from domestic abuse and all forms of violence.

\$14,730 OF FREE  
ADVERTISING



26061 Woodbine Avenue, Keswick, Ontario L4P 3E9  
(905) 989-9900 [www.georginamilitarymuseum.ca](http://www.georginamilitarymuseum.ca)  
Charity Registration No./No. d'enregistrement 80722-2674-RR0001

Name: Eye Candy Ads  
Address: 121 Bridge St., Unit 5A  
City: Bradford, ON  
Postal Code: L3Z 3H3


Receipt/Recu: 2024-0007  
Donation Date/Don fait le: November 2024  
Amount/Montant: \$4262.50  
Details: Gift in Kind - Marketing and promotional

Name: Eye Candy Ads  
Address: 121 Bridge St., Unit 5A  
City: Bradford, ON  
Postal Code: L3Z 3H3

Thank you for your generous contribution  
Merci de votre générosité

*Julia Lorce*  
Treasurer

For more information, visit the Canada Revenue Agency website at [www.cra-arc.gc.ca/charities](http://www.cra-arc.gc.ca/charities)  
Pour des informations supplémentaires, visitez le site Web de l'Agence du revenu du Canada au [www.canada.ca/fr/services/impots/bienfaissance](http://www.canada.ca/fr/services/impots/bienfaissance)



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(905) 989-9900 [www.georginamilitarymuseum.ca](http://www.georginamilitarymuseum.ca)  
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Postal Code: L3Z 3H3

Thank you for your generous contribution  
Merci de votre générosité

*Julia Lorce*  
Treasurer

For more information, visit the Canada Revenue Agency website at [www.cra-arc.gc.ca/charities](http://www.cra-arc.gc.ca/charities)  
Pour des informations supplémentaires, visitez le site Web de l'Agence du revenu du Canada au [www.canada.ca/fr/services/impots/bienfaissance](http://www.canada.ca/fr/services/impots/bienfaissance)

\$4262.50 OF FREE  
ADVERTISING



CHILDREN'S CHARITY  
EST 2005

Official Donation Receipt for Income Tax Purposes-- In-Kind Donation Only

Receipt # 3047

Charity Name: **Dreams & Wishes Children's Charity**  
Charity Registration: # 81403 2280 RR0001  
Charity Address: 300 King St W, Unit 210, Oshawa, Ontario, L1J 2K1

Date donation received: Nov 13, 2024  
Donated by: Mark Snapper Eye Candy Ads  
Address: 78 Windermere Crescent  
Richmond Hill, ON, L4C 6Y9

Eligible amount of gift for tax purposes: \$6,610.50

Date Receipt Issued:

Location Issued: Courtice, Ontario

Authorized Signature:

For information on all registered charities in Canada under the Income Tax Act please visit:  
Canada Revenue Agency [www.canada.ca/charities-giving](http://www.canada.ca/charities-giving)

\$6,610.50 OF FREE  
ADVERTISING







Thank You



EYE CANDY ADS

1-16 DIA