



## The Corporation of the Township of King Report to Council

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**From:** Corporate Services Department – Clerk’s Division

**Report Number:** COR-CLK-2024-012

**Date:** Monday, December 9, 2024

**Title:** **Municipal Street Naming re Sunny Communities  
Condominium Development – 66 Main Street, Schomberg**

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### Recommendation

1. That Report Number COR-CLK-2024-012 be received; and
2. That Council approve the assignment of municipal street names for two (2) private roads within the Sunny Communities Condominium Development, in the Village of Schomberg, Ontario, as follows:

Street “A” - Joseph Hollingshead Lane  
Street “B” - Margaret Coburn Place

### 1. Report Highlights

- The assignment of municipal street names are required for two (2) new private roads within the Sunny Communities Condominium Development, located at 66 Main Street, in the Village of Schomberg.
- King Heritage and Planning staff, King Fire & Emergency Services and the Regional Municipality of York staff are supportive of the street names proposed.

### 2. Purpose

The purpose of this report is to provide Council with the proposed names for consideration for Streets ‘A’ and ‘B’ within the Sunny Communities Plan of Subdivision in the Village of Schomberg.

### 3. Background

The naming of municipal streets, both public and private, is administered in accordance with the Township’s Municipal Street Naming and Park Naming Policy [Corporate Policy COR-POL-131](#).

Pursuant to the policy, names are placed on a reserved inventory for future assignment within King. Prior to inclusion on the inventory, names are researched for conformity and are reviewed to ensure there are not duplications within areas of York Region, or in areas in close proximity to King’s municipal boundaries. The proposed names are then reviewed by York Region and upon advisement of no concerns, the names are then subsequently

'reserved' by York Region for use on King's inventory list for future consideration and assignment by Council.

#### **4. Analysis**

The assignment of street names is conducted with a priority on ensuring that historical or relevant names are used, reflecting the history of each community. Staff has reviewed the Conservation and Commemoration Plan, attached as Attachment '1', which was prepared for the Sunny Communities Condominium Development. Based on the recommendations in Section 4.3 of this plan, two (2) proposed names have been selected.

The name "**Joseph Hollingshead Lane**" is proposed for Street 'A' (Attachment '2') and holds historical significance as he was a merchant, the postmaster, and Justice of the Peace in the Village of Schomberg. He built and resided in the dwelling on the current site.

The name "**Margaret Coburn Place**" is proposed for Street 'B' (Attachment '2') and holds significance due to her active involvement in volunteer work, community planning, environmental initiatives, and public education as a York Region school board trustee. Margaret was also a volunteer ambulance driver for the British Red Cross stationed in England during the World War II Normandy invasion. A street sign for Margaret Coburn would include the poppy symbol in recognition of her military service. Margaret Coburn and her husband resided in the dwelling on the current site from 1971 to 2017.

The proposed street names were circulated to stakeholders for review, including the Regional Municipality of York, King Fire & Emergency Services, the Planning Division, and King Heritage & Cultural Centre. All stakeholders expressed support for the proposed names.

Sunny Communities was also consulted on the above names; however, they were not in favor of naming streets after individuals and preferred using indirect references to the site's historic occupants and architectural features. Sunny Communities proposed the following names: "Postmasters Way", "Librarians Way", "Portico Lane", and "Heritage Lane". The proposed names were subsequently reviewed by the Regional Municipality of York, which reserved only "Postmasters Way" and "Librarians Way" for the Township's potential use.

#### **5. Financial Considerations**

There are no financial considerations resulting from the recommendations contained in this report.

#### **6. Alignment to Strategic Plan**

The 2023-2026 Corporate Strategic Plan (CSP) was adopted by Council on June 12, 2023. The CSP reflects the priorities of upmost importance to the community and defines the obligations and commitments of the Township of King to its citizens and to the public. The CSP is aligned with the Townships long-term vision defined in the "Our King" Official Plan. The CSP also aims to ensure that staff initiatives focus on and work towards supporting King's Vision, Mission and Values.

This report is in alignment with the CSP's Priority Area(s), and/or associated Objective(s) and/or Key Results(s):

Priority Area: Complete Communities

Objective: Enrich community well-being and make King the ideal place to live, work and play.

Street naming ensures that King's history and heritage is recognized throughout the Township and as such, contributes to community completeness. Street naming gives character and life to the spaces they occupy and serve as historical markers for the Township. In addition, street naming also ensures that physical areas can be identified and are accessible by the public, which further advances the objective in which this report is aligned.

## **7. Conclusion**

Upon approval by Council, the newly assigned street names will be circulated to all stakeholders by the Clerk's Division.

## **8. Attachments**

Attachment 1 - Conservation and Commemoration Plan: 66 Main Street, August 2022

Attachment 2 - Site Plan: Sunny Communities Development

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